



Tanla Solutions Ltd announces deployment of a new service in its 3G platform with MTNL

Hyderabad, India, August 02 2010 - Tanla Solutions Ltd., the leading telecommunications software and services provider became the first company to have live services over a 3G net work in India. Tanla today announced the deployment of video mail service in the 3G spectrum with the state owned Mahanagar Telephone Nigam Limited (MTNL).

MTNL is the first Indian mobile operator to launch 3G services in India.

Video mail service ensures that the users do not miss any calls even when they are not available. Using Video Mail the users can leave a message through videos which is an enhancement to the existing Voice mail services where the users leave only a voice message.

Tanla looks forward to add new services in the 3G value added services space that would provide Tanla traction in this segment, likely to expand very soon in India. Tanla has already successfully deployed and is providing 3G services on networks outside India such as in the United Kingdom and Srilanka.

Tanla's 3G VAS platform enables a number of Video based interactive applications like Video IVR Portals, Video Chat, Video SMS and Video alerts, apart from Video mailing. This enables mobile operators and service providers to enhance portal offerings with feature-rich, personalized video interactivity. The visual component of services created with Tanla's 3G platform makes the user experience much more intuitive and attractive than traditional voice-or-text based services and is proven to drive the uptake of 3G services like Video Calling.

About Tanla

Tanla is a leading innovator of Next-generation mobile commerce, mobile application solutions and interactive services. We provide end-to-end solutions to Mobile Operators, Handset Manufacturers, and Independent Software Vendors including: Application Rights Management (License Manager), Mobile Payments, Global messaging services, Telecom Products and solutions, and 3G VAS Products.

Tanla License Manager is embedded in over 170 million Nokia handsets. Tanla offers Mobile Payments connectivity in over 160 countries globally.