



Hyderabad, April 22, 2010

### **Tanla acquires additional 10% in Tanla Oy, (formerly known as Openbit Oy) Finland**

Tanla Solutions Ltd (Tanla), a global provider of mobile commerce, mobile entertainment, mobile marketing and advertising solutions to the Telecommunications, Media and Digital Content companies, announces acquisition of 10% of shareholding in Tanla Oy, Finland, thereby increasing the total shareholding to 100%.

Tanla, had in June 2008, as per the Share Purchase Agreement with Tanla Oy (formerly Openbit Oy) acquired 85% of the Shareholding in Tanla Oy, Finland, followed by additional acquisition of 5% of shareholding in June 2009.

Tanla has paid 5.95 Million Euro (equivalent to approx.360.19 Million INR) for the present acquisition of 10% of shareholding of Tanla Oy, to the Management Shareholders.

Tanla Oy's clientele includes leading handset manufacturers like Nokia and some of the largest Independent Software Vendors like Symantec, F-Secure & Quick-office and Gaming companies like 3D Arts & Gamelion.

Tanla Oy is a leading provider of application management services and License Manager Product on mobile devices. Tanla Oy's License Manager is installed in over 160 million handsets worldwide.

#### **About Tanla**

Tanla Solutions Limited is a global provider of mobile commerce, mobile marketing, mobile entertainment and mobile internet solutions to the Telecommunications, Media and Digital Content industries. Tanla specializes in developing customized mobile applications, platforms and services for organizations who want to create a mobile strategy or channel.

Tanla Mobile has revenue-sharing partnerships and messaging connectivity with global mobile operators and delivers services across Europe, North America and Asia. The company provides interactive platforms, 3G video calling, interactive TV, campaign management, content management, mobile payments and global messaging services, enabling brands to launch end-to-end commercial mobile services.

Tanla Solutions Ltd is a company listed on the Bombay and National Stock Exchanges in India.

For more information on Tanla, go to [www.tanla.com](http://www.tanla.com).

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