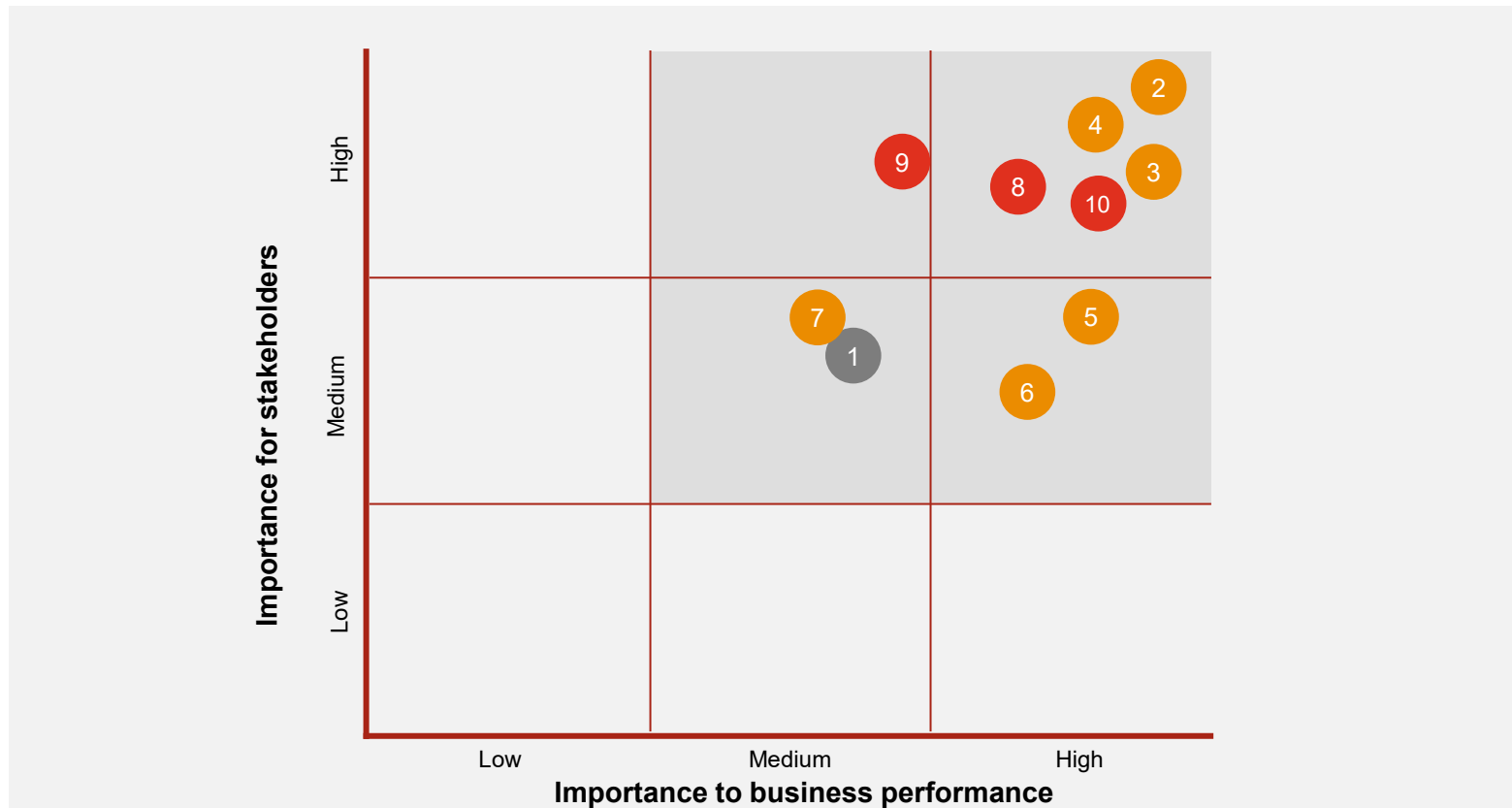
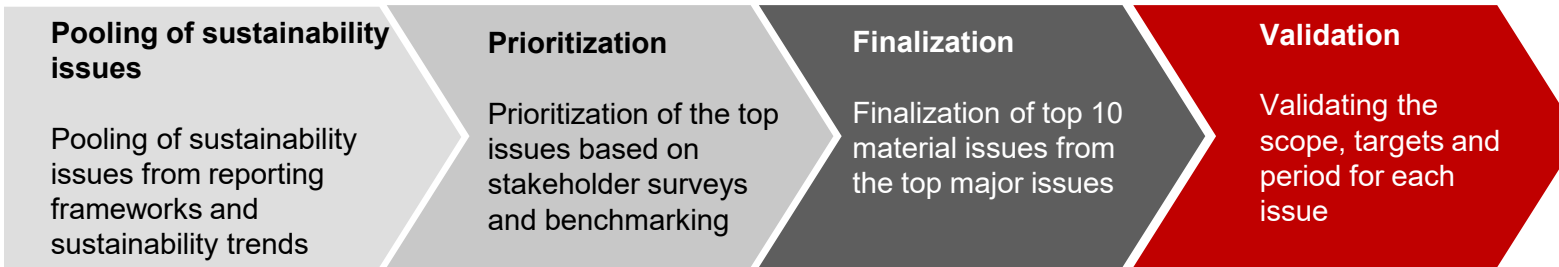


Disruptive reimagination @ Tanla



Material KPIs for Tanla

Four-step materiality analysis process



Material issues for Tanla

Environment

1. Climate change

Social

2. Employee engagement and talent retention
3. Labor practices, D&I
4. Customer privacy
5. Employee health and safety
6. Customer relationship
7. Corporate Social Responsibility

Governance

8. Business ethics
9. Corporate governance
10. Data privacy and IT security

Our future – An ESG way...



Green Planet

We work towards creating resource efficiency for a greener and cleaner tomorrow and we aspire to become Net Carbon Neutral by 2025



Positive Workplace

We continue our actions towards making workplace more equitable and rewarding for our people through skill development and innovation



Empowered Community

We cultivate diversity and inclusion for the overall community development and improve academic competencies among students to make them future ready



Business Integrity

We are committed to deliver highest level of business integrity, transparency and governance across all our stakeholders: Customers, Investors, Employees, Vendors and Governments



Information Security

We conduct our business with strong data protection policies and integrate data security & data privacy as a key pillar to our overall robust governance structure

Reimagining Tanla

Our Purpose

We help Brands connect with People to create a great customer experience, and do so in a responsible manner

Our Vision

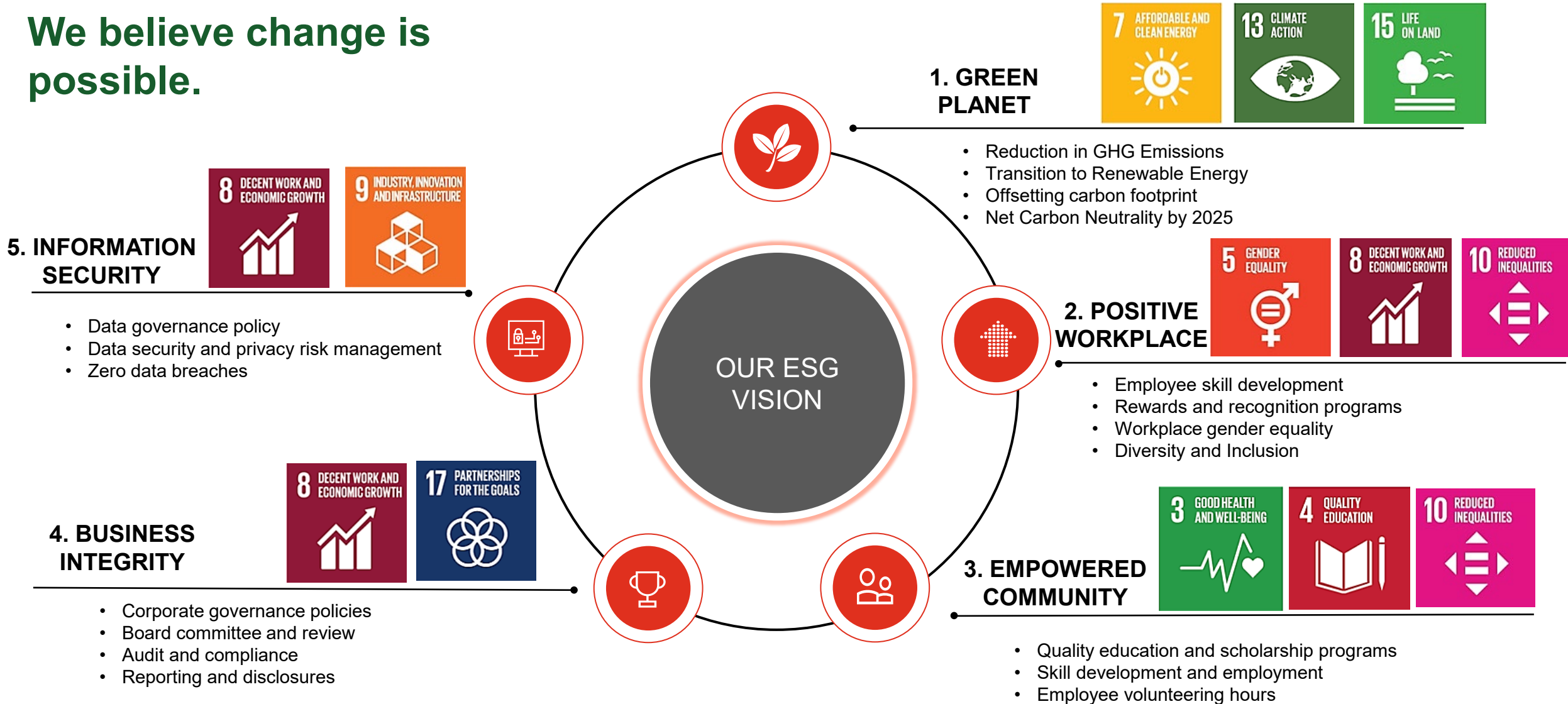
At Tanla, we aim to become the “Global Number One” - Partner of Choice for Enterprises to communicate with Customers - whilst remaining steadfast to our ethics and integrity, and our commitments to Triple Bottom Line: People, Planet, and Profit.

Our Mission

Our mission, in Tanla, is to create the most Preferred, Innovative, Resilient, Secured, and Well-Governed platforms and solutions on Earth - where Brands/Enterprises can communicate with Customers.

Our commitment to the UN SDGs

We believe change is possible.



Thank you