



Tanla Platforms Limited
(Formerly known as Tanla Solutions Limited)
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November 24, 2021

To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 532790	National Stock Exchange of India Ltd. “Exchange Plaza” Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: TANLA
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Dear Madam/Sir,

Sub: Press Release “Recognition of Tanla in the 2021 Gartner® CPaaS Competitive Landscape”.

Ref: Intimation under Regulation 30 of the SEBI (LODR) Regulations, 2015

With reference to the subject cited, we are enclosing herewith Press Release titled “Tanla Recognized in the 2021 Gartner® CPaaS Competitive Landscape” dated November 24, 2021.

This is for your information and necessary records.

Yours faithfully,

For **Tanla Platforms Limited**
(Formerly known as Tanla Solutions Limited)




Seshanuradha Chava
General Counsel and Chief Regulatory Officer
ACS-15519



Tanla Recognized in the 2021 Gartner® CPaaS Competitive Landscape

Hyderabad, India – 24 November 2021: Tanla Platforms Limited, a leading global cloud communications company, announced, it has been recognized in the Gartner's "2021 Competitive Landscape for Communications Platform as a Service" (CPaaS)

Latest Gartner report on the CPaaS competitive landscape has reviewed and recognized 8 vendors in the global CPaaS market that vary in scale and scope but offer a wide portfolio of CPaaS services of interest to enterprise customers. The report notes the diversity of the CPaaS market, analysis & recommendations, competitive CPaaS trends, and a thorough analysis of 8 global vendors based on portfolio diversity, size, and ability to provide a platform for enterprises & developers.

"Tanla's recognition in the latest Gartner report is a true testament to the company's innovative, secure, and trusted product offerings. We are continuously expanding and innovating our product portfolio to help our customers succeed across diverse use cases and verticals. Our product-first strategy has led to the development of path-breaking solutions, and we are looking forward to making a greater impact" said Uday Reddy, Chairman & CEO, Tanla Platforms Limited

A complimentary copy of the report can be accessed here – <https://www.tanla.com/gartner/>

Gartner Disclaimer

Gartner, Competitive Landscape: Communications Platform as a Service, By Brian Doherty, Daniel O'Connell, Lisa Uden-Farboud, Published 11 November 2021.

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About Tanla

Tanla transforms the way the world collaborates and communicates through innovative CPaaS solutions. Founded in 1999, it was the first company to develop and deploy A2P SMSC in India. Today, as one of the world's largest CPaaS players, it processes more than 800 billion interactions annually and about 63% of India's A2P SMS traffic is processed through Trubloq, making it the world's largest Blockchain use case. Wisely, our patented enterprise grade platform offers private, secure, and trusted experiences for enterprises and mobile carriers. Tanla is headquartered in Hyderabad. Tanla is listed on two national exchanges, the NSE and BSE, (NSE: TANLA; BSE:532790), and included in prestigious indices such as the Nifty 500 and BSE 500, FTSE Russell and MSCI.

Contacts

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