

Announcing New COO

Sriram Vinjamuri

Former Vice President,
(Consumer Business South India) Tata Teleservices Ltd



Tanla Solutions Ltd (NSE: TANLA) has today announced the joining of Sriram Vinjamuri as Chief Operating Officer. He will report to Uday Reddy, Chairman & Managing Director.

Sriram is a high impact leader with nearly two decades experience in Indian Telecom and an overall experience of 25 years. Over the course of his career, he held various leadership positions in Integrated Sales, was responsible for P&L, Marketing, and general management functions. In the past, Sriram worked with Airtel, Nestle, BPL, and Tanla where he made a significant impact through his proven business planning & sales strategy deployment.

In his previous role, Sriram was the VP (Consumer Business – South India) Tata Teleservices, based out of Bengaluru, where he made a significant contribution to achieving Revenues of INR 500cr+ for the South India Circle. He was also responsible for improving Customer Market Share and Revenue Market Share while managing a diverse, multi-functional team of 200 members from S&M, Finance, Network, Customer Service and HR.

“Uday Reddy, Tanla Solution’s Chairman & Managing Director said, I’ve personally known Sriram for over a decade and feel happy to invite him back to join Tanla, as he left imprints of a true business leader during his previous stint with Tanla, as Head – India Sales during 2007-09. I and the senior management are confident of his sharp business acumen, ability to lead teams, and that he will play a contributory role in turbocharging Tanla’s growth strategy.”

“Excited to be part of Tanla at the cusp of transforming into the “Leading Enterprise cloud communications provider globally. While the expertise of karix in enterprise business would create unique synergies, the strong technology capabilities of Tanla in providing world class platform and infrastructure solutions, would help leverage the enterprise and telco partnerships for rapid innovation and building next generation business cloud communication solutions.” said Sriram

Sriram’s responsibilities will primarily include designing, recommending and implementing policies and processes to ensure the achievement of annual targets through operational excellence.

About Tanla

Tanla started its journey as the new millennium set in with a small group of mobile messaging experts, with base in Hyderabad, India, to create a world-class messaging service. Today, Tanla is a global leader in its domain as one of the largest Cloud Communication providers, handling over 90 bn business communications annually. Tanla is innovating the way the world communicates, continuously raising the bar through enhanced speed, ease, and simplicity of Cloud Communication solutions, adopting cutting-edge technologies to meet the discerning needs of a diverse clientele, from enterprises to carriers across geographies. Tanla is a public limited company listed on leading Indian stock exchanges (BSE CODE: 532790 and NSE: TANLA).

Contact

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